



2023 Quality Summit - Sponsor/Exhibit Form

Wednesday, October 4 - Thursday, October 5

Suburban Collection Showplace, 46100 Grand River Avenue, Novi, MI 48374

Main contact:

Name: _____ Email: _____ Phone: _____

Company Information

Company: _____ Company Website: _____

Address: _____ Company Phone: _____

Sponsorship/Exhibitor Levels See page 2 for sponsorship/exhibitor benefits

| | <u>Member Price</u> | <u>Non-Member Price</u> |
|---|---------------------|-------------------------|
| Platinum Sponsor (2 available) | \$5,500 | \$6,500 |
| Gold Sponsor | \$5,000 | \$6,000 |
| Silver Sponsor | \$4,500 | \$5,500 |
| Lanyard Sponsor (SOLD OUT) | \$3,500 | \$4,500 |
| App Sponsor (1 available) | \$3,500 | \$4,500 |
| Networking Reception Sponsor (4 available) | \$3,000 | \$4,000 |
| Breakfast Sponsor (4 available) | \$2,000 | \$3,000 |
| Lunch Sponsor (1 available) | \$2,000 | \$3,000 |
| Exhibit Booth (1 available) see map on page 3 | \$3,000 | \$4,000 |

Signature

We the undersigned do hereby submit our application to participate:

Signature: _____

Printed Name: _____

Title: _____

Date: _____

Submit completed form to AIAG Event Coordinator:
Shannon Osburn at sosburn@aiag.org

Payment Information

Total: _____ (payment is due within 30 days of form submission or October 1, whichever comes first.)

Credit Card *

Invoice

*For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: _____

Phone Number: _____

Marketing Items to Submit

When you email over your completed form please also include:

- High resolution company logo (jpg)
- Links to company Twitter, Facebook and/or Linked In pages
- 50-100 word company description (exhibitors only)
- Booth Number _____

Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by sponsor or exhibitor.

If event is canceled by AIAG, full refunds will be given to all sponsors and exhibitors.

Health and Safety

AIAG in person events will follow the COVID guidelines as recommended by the CDC at the time of the event.



2023 Quality Summit: Sponsor/Exhibitor Benefits

| BENEFITS | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | STANDARD EXHIBITOR |
|---|------------------|--------------|----------------|--------------------|
| Complimentary company registrations | 5 | 4 | 3 | 2 |
| Ability to put a piece of collateral in the event app on your company page | Yes | Yes | Yes | N/A |
| Complimentary key customer registrations (not valid if person is already registered for the event at time name is submitted.) | 4 | 3 | 2 | 1 |
| Discounted pricing for additional company registrations | 25% off | 20% off | 15% off | N/A |
| Exhibit booth* | Yes | Yes | Yes | Yes |

*All booths come with an 8 foot table, Electrical access, 2 chairs, WiFi access.

Benefits for Lanyard, App and Meal Sponsorships

Lanyard Sponsor - Logo on lanyards worn by all attendees at the conference.

App Sponsor - Logo in app as app sponsor as well as opportunity to create a banner ad for the event app.

Networking Reception Sponsor - 1 complimentary registration. Logo on all tables during the networking reception. Option to put swag item* on all tables at Networking Reception.

Lunch Sponsor - Logo on tables during lunch at the conference. Option to put swag item* on all tables at Lunch.

Breakfast Sponsor - Logo on tables during breakfast at the conference. Option to put swag item* on all tables at Breakfast both days.

**Swag items can either be sent to the AIAG offices by October 1, to Suburban Collection by October 3 or brought to the registration table the day of the event.*

ALL SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list*** with contact information a week before the event
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors) or name (exhibitors) on event signage
- Social media posts announcing sponsorship/exhibiting
- Logo in event app with link to company information
- Final attendee list*** with contact information within 3 days of event completion

*** Attendee list guidelines– Each sponsor/exhibitor is permitted to send ONE email to the pre event attendee list announcing their presence at the event. The final attendee list is for follow up purposes with people you met at the event ONLY. You are not allowed to add the attendee list to your database or to send marketing emails to the attendees (except the ONE pre event email). Phone numbers are not provided on the attendee list and phone calls of any kind (without the express consent of the attendee from contact during the event) are strictly prohibited. Any misuse of these lists will result in your company no longer receiving these lists.

