



# 2024 North American Customs and Trade Town Hall- Sponsor/Exhibit Form

## Thursday, November 7

Laurel Manor, 39000 Schoolcraft Rd., Livonia, MI 48150

### Main contact:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Company Information

Company: \_\_\_\_\_ Company Website: \_\_\_\_\_

Address: \_\_\_\_\_ Company Phone: \_\_\_\_\_

### Sponsorship/Exhibitor Levels\*

	<u>Member Price</u>	<u>Non-Member Price</u>
Platinum Sponsor	\$4,000	\$5,000
Gold Sponsor	\$3,500	\$4,500
Silver Sponsor	\$3,000	\$4,000
Lanyard Sponsor (SOLD OUT)	\$2,500	\$3,500
Podcast Sponsor (2 available)	\$3,500	\$4,500
Networking Reception Sponsor (4 available)	\$2,000	\$3,000
Breakfast Sponsor (4 available) Lunch	\$1,500	\$2,500
Sponsor (4 available)	\$1,500	\$2,500
Exhibit Booth (14 available)	\$1,750	\$2,750

### Marketing Items to Submit

When you email over your completed form please also include:

- High resolution company logo (jpg)
- Links to company Twitter, Facebook and/or Linked In pages
- 50-100 word company description (exhibitors only)
- Booth Choice (See page 3 for map) \_\_\_\_\_

### Signature

We the undersigned do hereby submit our application to participate:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Submit completed form to AIAG Event Manager:  
Shannon Osburn at sosburn@aiag.org**

### Payment Information

Total: \_\_\_\_\_ (payment is due within 30 days of form submission or November 13, whichever comes first.)

Credit Card \*                      Invoice

\*For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by sponsor or exhibitor.

If event is canceled by AIAG, full refunds will be given to all sponsors and exhibitors.

### Health and Safety

AIAG in person events will follow the COVID guidelines as recommended by the CDC at the time of the event.



## 2024 North American Customs and Trade Town Hall - Sponsor/Exhibit Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary company registrations	5	4	3	2
Ability to put a piece of Collateral in the event app on your company page	Yes	Yes	Yes	N/A
Complimentary key customer registrations (not valid if person is already registered for the event at time name is submitted.)	4	3	2	1
Discounted pricing for additional company registrations	25% off	20% off	15% off	N/A
Exhibit booth*	Yes	Yes	Yes	Yes

\*All booths include 8 foot table, electrical access, 2 chairs and WiFi access.

### Benefits for Lanyard, App and Meal Sponsorships

**Lanyard Sponsor** - Logo on lanyards worn by all attendees at the conference.

**Podcast Sponsor** -Extended interview at conference, exhibit booth and 2 complimentary registrations.

**Networking Reception Sponsor** - 1 complimentary registration. Logo on all tables during the networking reception. Option to put swag item\*\* on all tables at Networking Reception.

**Lunch Sponsor** - Logo on tables during lunch at the conference. Option to put swag item\*\* on all tables at Lunch.

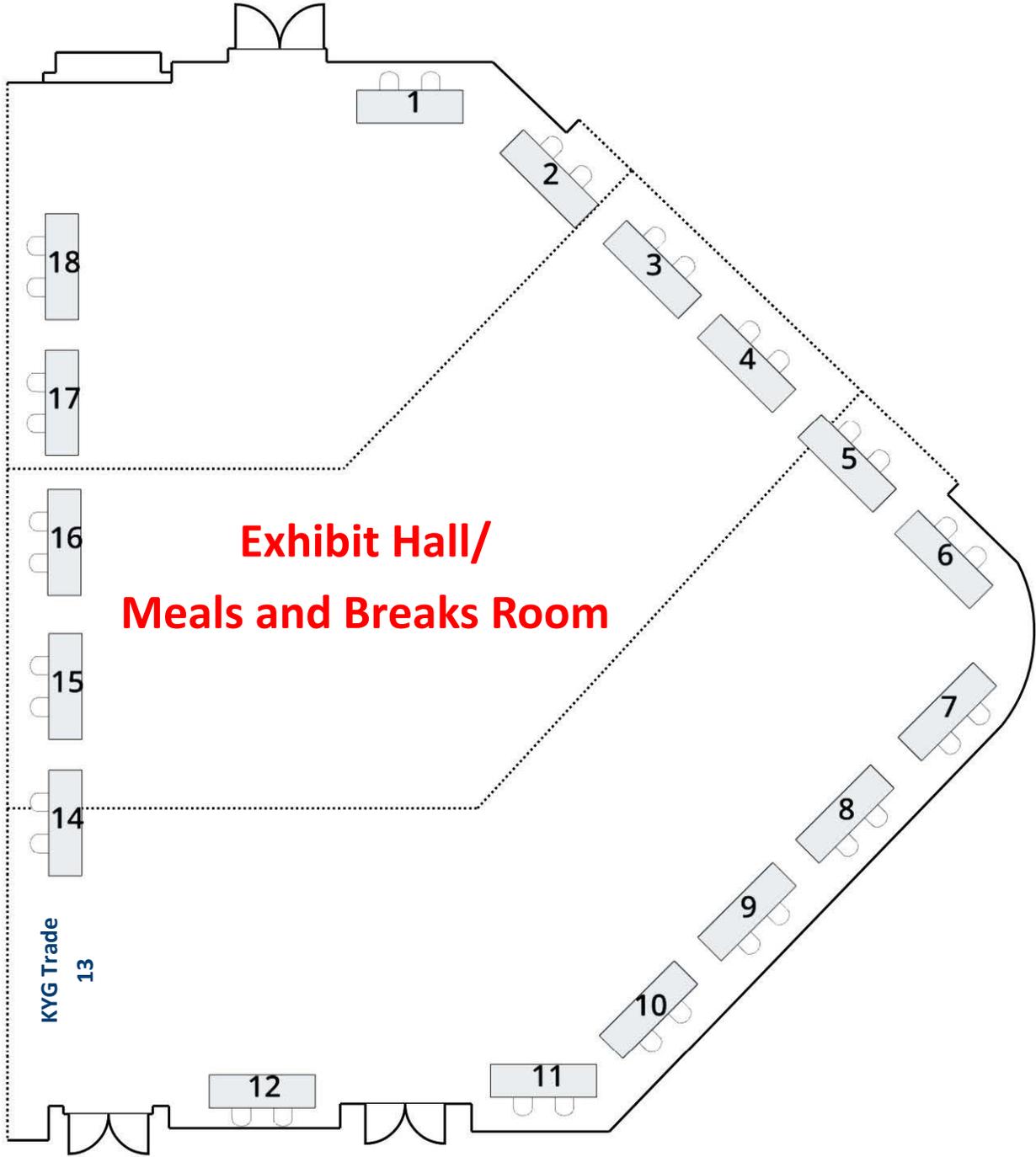
**Breakfast Sponsor** - Logo on tables during breakfast at the conference. Option to put swag item\*\* on all tables at Breakfast.

*\*\*Swag items can either be sent to the AIAG offices by November 1 or brought to the registration table the day of the event.*

### ALL SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list\*\*\* with contact information a week before the event
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors) or name (exhibitors) on event signage
- Social media posts announcing sponsorship/exhibiting
- Logo in Event App with link to company information
- Final attendee list\*\*\* with contact information within 3 days of event completion

\*\*\* Attendee list guidelines– Each sponsor/exhibitor is permitted to send ONE email to the pre event attendee list announcing their presence at the event. The final attendee list is for follow up purposes with people you met at the event ONLY. You are not allowed to add the attendee list to your database or to send marketing emails to the attendees (except the ONE pre event email). Phone numbers are not provided on the attendee list and phone calls of any kind (without the express consent of the attendee from contact during the event) are strictly prohibited. Any misuse of these lists will result in your company no longer receiving these lists.



**Exhibit Hall/  
Meals and Breaks Room**

**Main Entrance**

**KYG Trade  
13**