

# AIAG MEXICO AUTOMOTIVE FORUM

SEP 12 2024

PLACE:

Iberoamericana University,  
Campus Santa Fe, CDMX

IBERO

Organized by:



**REDCAM**  
RED NACIONAL DE CLUSTERS  
DE LA INDUSTRIA AUTOMOTRIZ



# AIAG MEXICO AUTOMOTIVE FORUM

## ABOUT THE EVENT

For the second time in Mexico, AIAG Mexico Automotive Forum arrives, one of the most anticipated events in the automotive industry in America, now in its second special edition for Mexico, taking place in Mexico City.

This event is a unique collaboration between the National Network of Automotive Industry Clusters (REDCAM), the Metropolitan Automotive Cluster and AIAG.

Focusing on new requirements and industry evolution, this year's event will include specific perspectives from OEMs and suppliers on electrification and other cutting-edge technologies that will shape the future mobility landscape today.

During the lectures, panel discussions and networking toast you will create new valuable contacts with the presenters and their peers representing companies such as, Continental, Bosch, Lear, Aptiv, Yasaki, Adient, ZF, Stellantis, KIA, NISSAN, JAC, BYD to name a few.

Whether you are a new user or someone very experienced in automotive quality or sustainability issues, this year's event is for you.





# MEXICO AUTOMOTIVE FORUM

SEP 12, 2024

# AGENDA



7:30 - 9:00 **Registration**

9:00 - 9:15 **Introduction**

9:15 - 10:15 **General session 1** | "Quality - Impact on Warranty Claims Perspective and Awareness"

10:15 - 10:30 **Break**

10:30 - 11:30 **General session 2** | "Corporate Responsibility - Update on Product. Carbon Footprint/Changes to IMDS System"

11:30 - 12:30 **Break out sessions 1**

**Auditorium 1 | Conference 1:** "OEMs New APQP-CP requirement becoming mandatory September & December 1st and QA Session Panel"

**Auditorium 2 | Conference 2:** "EV Battery Warehouse/Storage Risk Project"

12:30 -12:45 Transfer to the business lunch

12:45 -13:45 Business lunch

13:45 -14:00 Transfer to the auditoriums

14:00 - 15:00 **Break out sessions 2**

**Auditorium 1 | Conference 1:** "IATF 16949 & Rule 6th Updates becoming mandatory January"

**Auditorium 2 | Conference 2:** "Supply Chain Risk Assessment Compliance Tool for Forced Labor Compliance"

15:00 - 16:00 **Break out sessions 3**

**Auditorium 1 | Conference 1:** Joint AIAG & VDA SPC/MSA Bluebook Project Update (Audi/VW)

**Auditorium 2 | Conference 2:** Warehousing Efficiency (Essentials of Supply Chain and MMOGLE)

16:00 - 16:15 **Break**

16:15 - 17:00 **Break out sessions 4**

**Auditorium 1 | Conference 1:** "Master Conference"

**Auditorium 2 | Conference 2:** "Artificial Intelligence and Compliance"

17:00 - 17:45 **General session 3 I** "Chinese Supplier Panel"

17:45 - 18:15 **Closing remarks**

18:15 - 20:00 **Networking cocktail**



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# AIAG

## MEXICO AUTOMOTIVE FORUM

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Special price  
**EARLY BIRD**  
(Until July 26)

**\$4,200**  
PARTNERS (AIAG y Clústers)  
**\$4,750**  
EXTERNAL  
(MXN+IVA)

Regular price  
(Starting July 27)

**\$5,250**  
PARTNERS (AIAG y Clústers)  
**\$5,780**  
EXTERNAL  
(MXN+IVA)

## PAYMENT METHODS

### BANK TRANSFER OR BANK DEPOSIT

Bank: BBVA (BANCOMER)  
CLUSTER AUTOMOTRIZ REGIONAL ESTADO DE MEXICO A.C.  
Account number: 0112562251  
CLABE account number: 012180001125622513  
Bank branch: 0088 CDMX CONDESA  
BBVA Mexico SWIFT: BCMRMXMPYM

Send your proof of payment and tax information for your invoice to the email [liliana.aguilar@redcam.org.mx](mailto:liliana.aguilar@redcam.org.mx)

### PAY PAL

Pay at the following link:  
<https://mexicoautomotiveforum.eventsmart.com/>

Includes: Conferences . Business lunch . Business cocktail



### CONTACTO

55-5454-1495 [vsordo@aiag.org](mailto:vsordo@aiag.org)



# AIAG

## MEXICO AUTOMOTIVE FORUM

12 SEP, 2024

# Do you need a hotel?

We suggest the following  
with agreement rates



### Hotel: AC By Marriott Santa Fe Mexico City

Address: Juan Salvador Agraz 130, Lomas de Santa fe, Contadero, Cuajimalpa de Morelos, 05348 Mexico City, CDMX.

Telephone: 55 1037 5140

Rates:

Room for 1 person: \$1,450 MXN plus taxes

Room for 2 persons: \$1,650 MXN plus taxes

Code: : "Evento Cluster Automotriz"

Available from September 11 to 13, 2024

10  
minutes  
away



### Hotel Camino Real, Santa Fe, CDMX

Address: C. Guillermo González Camarena 300, Santa Fe, Zedec Sta Fé, Álvaro Obregón, 01210 Ciudad de México, CDMX, México

Contact: Mauricio Alejandro Velázquez.

E-mail: mauricio.velazquez@caminoreal.com.mx

Telephone: 55 5004 1616 Ext.2812

Code: : AIAG Mexico Automotive Forum

Rates:

Simple room without breakfast \$1,200 MXN plus taxes

Simple room without breakfast \$1,495 MXN plus taxes

5  
minutes  
away

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- STANDS AND  
SPONSORSHIPS

# PARTICIPATION MODALITIES

BENEFITS	SPONSORSHIPS					
	STAND	REGISTER	COFFEE BREAK	MEAL	NETWORKING BRINDIS	PREMIUM
Your logo in digital promotional materials on 5 social networks (AIAG/PLEXUS, REDCAM, Cluster Metropolitano and Ensamble Global)						
Your logo present on the event website (with link to your web portal) and presence of imagen at the event.						
Your logo on the welcome kit bags, and may include your brochures and souvenirs.						
2 Access tickets (conferences, food and toasts).						
2 Complimentary tickets (Conferences, food and toasts).						
1 minute on-screen ad						
Your logo on the badge lanyard						
1 Stand of 2 x 2.5 m with personalized color printing						
1 high table with your logo printed in color + 2 chairs						
INVESTMENT (MXN + TAX)	\$35,600	\$40,000	\$42,000	\$42,000	\$55,000	\$77,000



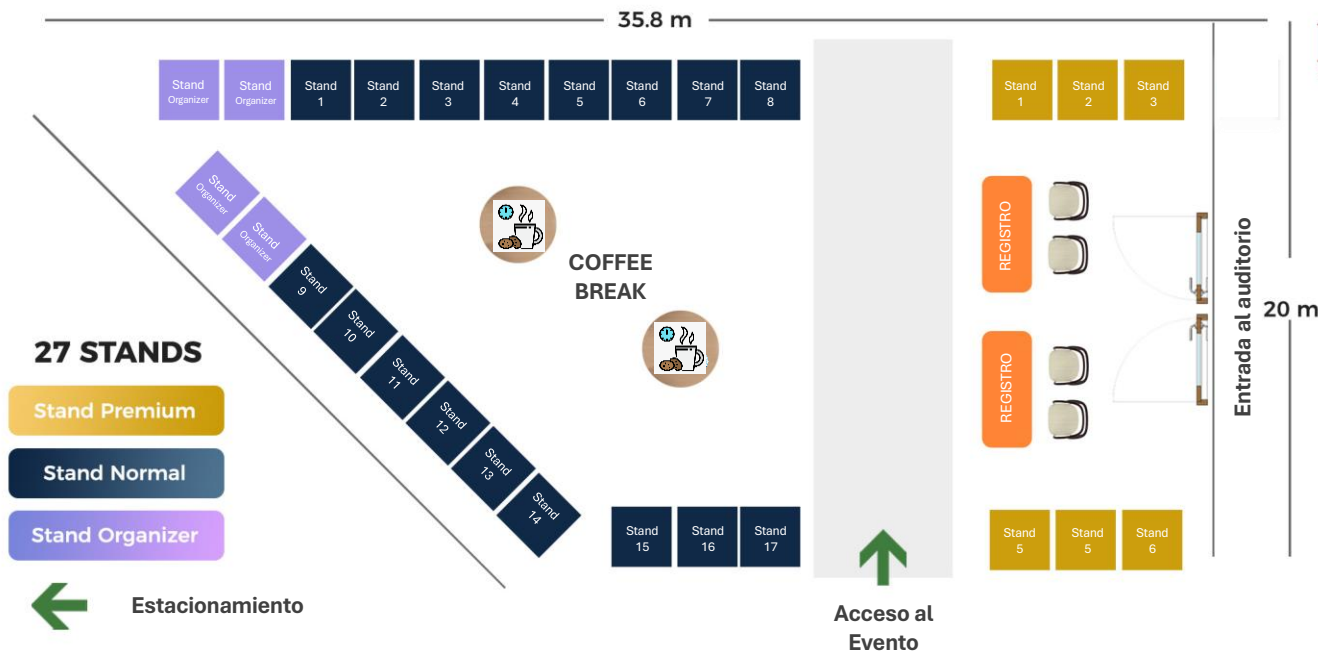


# BOOTH

**2.00 x 2.00 meters.**

- Aluminum structure.
- White megua walls, decorated with printed vinyl in front of the stand and counter.
- 1 x 1 meter counter. with 2 benches.
- Light contact in the area.
- Total height of 250 meters. being 192 wide by 50 deep.

## Exhibition stands location



# AIAG MEXICO AUTOMOTIVEFORUM

**YOUR BRAND MUST BE PRESENT!**

Reserve one of the stands or sponsorships now

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ORGANIZED BY:



**CONTACT:**

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 55-5454-1495