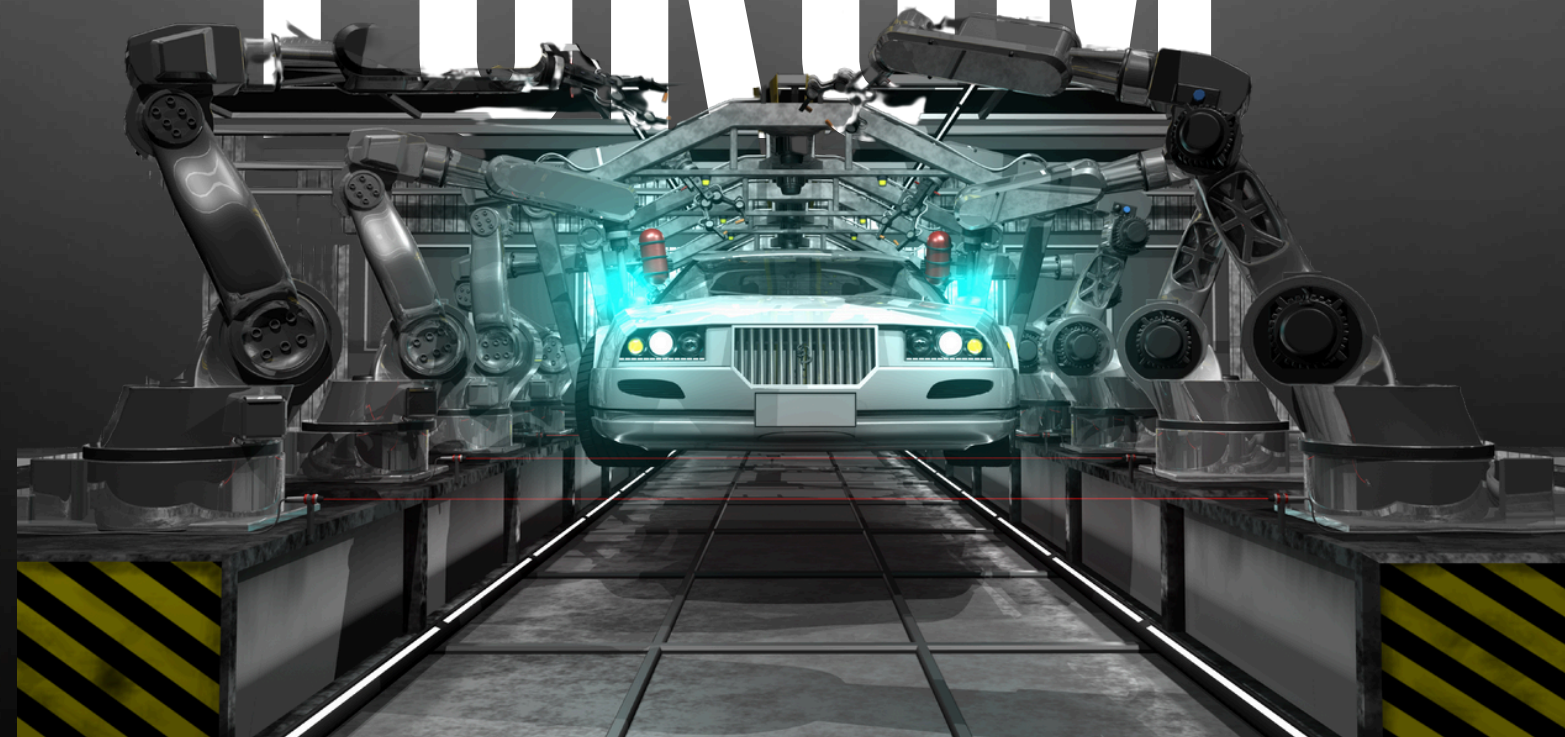


 STANDS AND SPONSORSHIPS

THURSDAY

12
SEP
2024

AIAG
MEXICO
Automotive
FORUM



VENUE:
IBERO
CIUDAD DE MÉXICO

ABOUT THE EVENT

For the second time in Mexico comes: AIAG Automotive Forum, one of the most anticipated events in the automotive industry in America, now in its second special edition for Mexico, with the venue being in Mexico City

This event will bring together OEMs, suppliers, and all leaders interested in manufacturing supply chains to explore best practices and trends that will impact the automotive industry. It's an excellent opportunity for companies that want to make themselves known or reinforce their brand positioning among the main players in the automotive sector in Mexico.

Learn about our stand and sponsorship scheme and take advantage of this great opportunity to do new business with the automotive industry.



SPONSORSHIPS

GENERAL BENEFITS	SPONSORSHIPS					
	STAND	PREMIUM	REGISTER	COFFEE BREAK	BUSINESS LUNCH	TOAST
2 x 2.5 m stand with personalized color printing (A)	✓	✓	-	-	-	-
Counter table with your logo printed in color + 2 chairs	✓	✓	-	-	-	-
Tickets for staff in your commercial area with access to food and drinks	2	2	2	2	2	2
Complimentary tickets for guests of your company with full access to the event (B)	-	2	-	-	-	2
Welcome post on 5 social media channels (AIAG/PLEXUS, REDCAM, Cluster Metropolitano, Ensemble Global)	✓	✓	✓	✓	✓	✓
Your logo on the event landing page	✓	✓	✓	✓	✓	✓
Your logo in the advertising and signage of the event (including welcome kit bags)	-	✓	-	-	-	✓
Your logo present on stage/screens during the event	-	✓	-	-	-	✓
Appearance of your logo on screens during the inauguration and closing	✓	✓	-	-	-	✓
Appearance of your logo in loops that will be projected during breaks	✓	✓	✓	✓	✓	✓
Preliminary (3 days before) and final (3 days after) event contact list of attendees (C)	-	✓	-	-	-	✓
Spaces offered	19	6	1	3	4	1
INVESTMENT (MXN + TX)	\$35,600	\$76,700	\$45,500	\$41,200	\$33,400	\$108,900

(A) Design provided by client | (B) Not valid with previously registered participants | (C) Each sponsor/exhibitor may send ONE email to the pre-event attendee list announcing their presence at the event. The final attendee list is for tracking purposes ONLY for contacts you met at the event. You are not allowed to add the attendee list to your database or send marketing emails to attendees (except ONE pre-event email). The list does not include contact phone numbers. Any misuse of these lists will result in your company being exempt from receiving these types of lists at future events organized by AIAG.

SPECIFIC BENEFITS FOR SPONSORSHIPS



REGISTER

- Logo on the badge lanyards and welcome kit bags that will be used by all event attendees.
- Opportunity of placing a souvenir in the welcome kit bag.



COFFEE
BREAK

- Projection of your logo in one of the breaks on the event screens.
- Opportunity of placing roll ups on the coffee break tables (during that break).
- Opportunity of leaving small souvenirs, brochures or business cards on the tables.



BUSINESS
LUNCH

- Your logo on the table menu holders.
- Logo on the lunch boxes.
- Opportunity of leaving small souvenirs, brochures or business cards on the tables.



TOAST

- 10-minute message from a sales representative (may include video screening or presentation).
- Opportunity of placing roll ups in the toast area.
- Possibility of leaving small souvenirs, brochures or business cards on the tables.



EVENT HELD BY AUTOMOTIVE
INDUSTRY ACTION GROUP IN
ALLIANCE WITH CLUSTER
METROPOLITANO AND REDCAM

AIAG
ADVANCING MOBILITY



REDCAM
RED NACIONAL DE CLUSTERS
DE LA INDUSTRIA AUTOMOTRIZ

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