



# 2024 Quality Summit - Sponsor/Exhibitor Form

## Thursday, October 3 - Friday, October 4

Suburban Collection Showplace, 46100 Grand River Avenue, Novi, MI 48374

### Main contact:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Company Information

Company: \_\_\_\_\_ Company Website: \_\_\_\_\_

Address: \_\_\_\_\_ Company Phone: \_\_\_\_\_

### Sponsorship/Exhibitor Levels See page 2 for sponsorship/exhibitor benefits

	<u>Member Price</u>	<u>Non-Member Price</u>
Platinum Sponsor (SOLD OUT)	\$5,500	\$6,500
Gold Sponsor (SOLD OUT)	\$5,000	\$6,000
Silver Sponsor (SOLD OUT)	\$4,500	\$5,500
Charging Locker Sponsor (2 available)	\$4,000	\$5,000
App Sponsor (1 available)	\$3,500	\$4,500
Networking Reception Sponsor (4 available)	\$3,000	\$4,000
Breakfast Sponsor (4 available)	\$2,000	\$3,000
Lunch Sponsor (2 available)	\$2,000	\$3,000
Exhibit Booth (SOLD OUT)	\$3,000	\$4,000

### Marketing Items to Submit

When you email over your completed form please also include:

- High resolution company logo (jpg)
- Links to company Twitter, Facebook and/or Linked In pages
- 50-100 word company description (exhibitors only)

Top 2 Booth Choices (see map on page 3) \_\_\_\_\_

### Signature

We the undersigned do hereby submit our application to participate:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Submit completed form to AIAG Event Manager:  
Shannon Osburn at sosburn@aiag.org**

### Payment Information

Total: \_\_\_\_\_ (payment is due within 30 days of form submission or October 1, whichever comes first.)

Credit Card \*

Invoice

\*For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by sponsor or exhibitor.

If event is canceled by AIAG, full refunds will be given to all sponsors and exhibitors.

### Health and Safety

AIAG in person events will follow the COVID guidelines as recommended by the CDC at the time of the event.

# 2024 Quality Summit: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary company registrations	5	4	3	2
Ability to introduce the speaker(s) of one of the sessions and talk for 60 seconds about your company. Your logo and the name and title of the person will be on the screen during the introduction.	Yes	N/A	N/A	N/A
Complimentary key customer registrations (not valid if person is already registered for the event at time name is submitted.)	4	3	2	1
Discounted pricing for additional company registrations	25% off	20% off	15% off	N/A
Exhibit booth*	Yes	Yes	Yes	Yes

\*All booths come with an 8 foot table, Electrical access, 2 chairs, WiFi access.

## Benefits for Charging Locker, App and Meal Sponsorships

**Charging Locker Sponsor** - Custom Branded Wrap & Digital Screen Branding on one of the charging lockers at the event.

**App Sponsor** - Logo in app as app sponsor as well as opportunity to create a banner ad for the event app.

**Networking Reception Sponsor** - 1 complimentary registration. Logo on all tables during the networking reception. Option to put swag item\* on all tables at Networking Reception.

**Lunch Sponsor** - Logo on tables during lunch at the conference. Option to put swag item\* on all tables at Lunch.

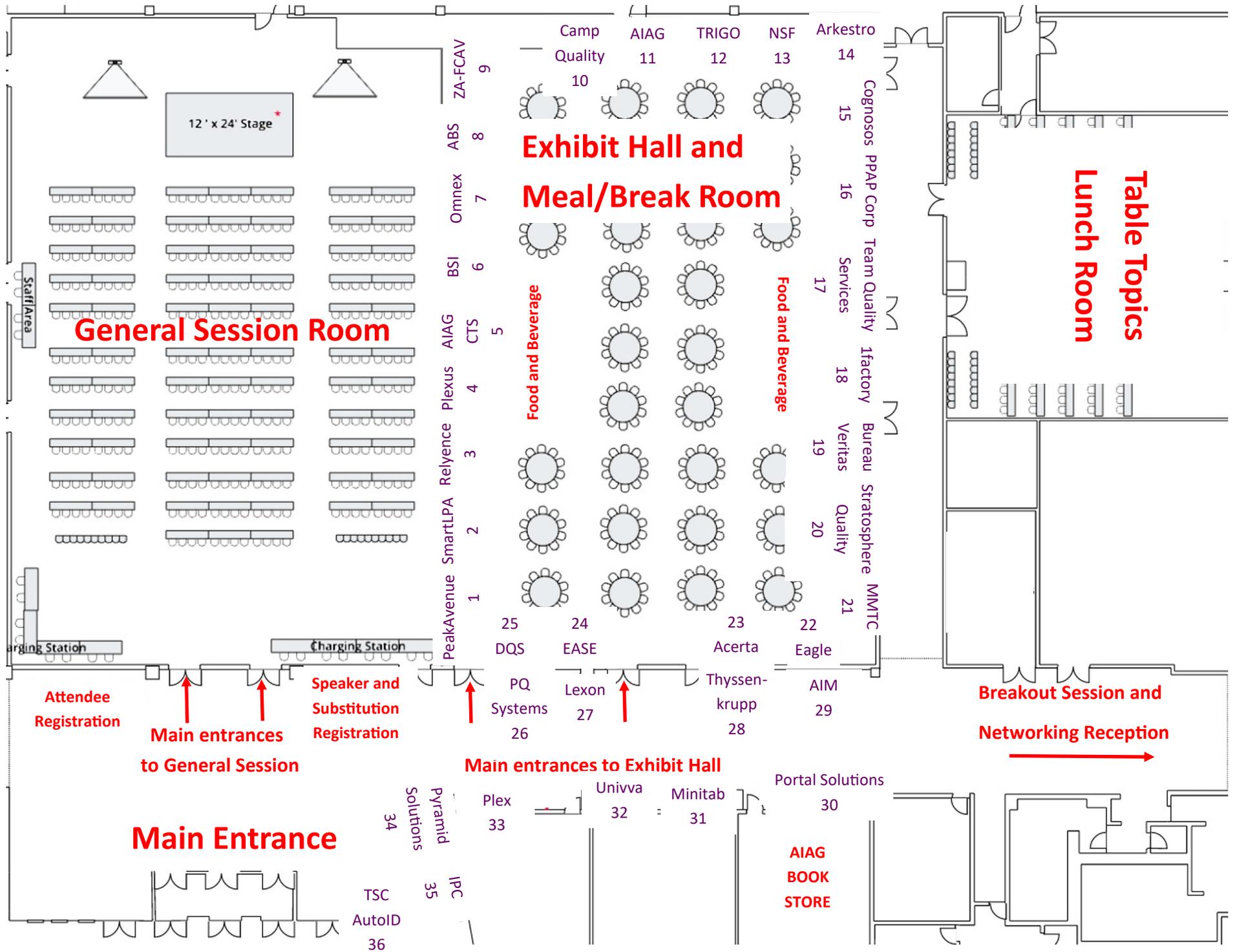
**Breakfast Sponsor** - Logo on tables during breakfast at the conference. Option to put swag item\* on all tables at Breakfast both days.

\*Swag items can either be sent to the AIAG offices by September 30 or brought to the registration table the day of the event.

## ALL SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list\*\*\* with contact information a week before the event
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors) or name (exhibitors) on event signage
- Social media posts announcing sponsorship/exhibiting
- Logo in event app with link to company information

\*\*\* Attendee list guidelines– Each sponsor/exhibitor is permitted to send ONE email to the pre event attendee list announcing their presence at the event. The final attendee list is for follow up purposes with people you met at the event ONLY. You are not allowed to add the attendee list to your database or to send marketing emails to the attendees (except the ONE pre event email). Phone numbers are not provided on the attendee list and phone calls of any kind (without the express consent of the attendee from contact during the event) are strictly prohibited. Any misuse of these lists will result in your company no longer receiving these lists.



**General Session Room**

**Exhibit Hall and Meal/Break Room**

**Lunch Room**  
**Table Topics**

**Breakout Session and Networking Reception**

**Main Entrance**

**Main entrances to Exhibit Hall**

**Attended Registration**

**to General Session**

**Speaker and Substitution Registration**

**AIAG BOOK STORE**