



2025 Hybrid North American Customs and Trade Town Hall - Sponsor/Exhibit Form

Thursday, November 6

Elevate at One Campus Martius, Detroit, MI

Main contact:

Name: _____ Email: _____ Phone: _____

Company Information

Company: _____ Company Website: _____

Address: _____ Company Phone: _____

Sponsorship/Exhibitor Levels

	<u>Member Price</u>	<u>Non-Member Price</u>
Platinum Sponsor	\$4,000	\$5,000
Gold Sponsor	\$3,500	\$4,500
Silver Sponsor	\$3,000	\$4,000
Charging Table Sponsor (4 available)	\$3,000	\$4,000
Lanyard Sponsor (SOLD OUT)	\$2,500	\$3,500
App Sponsor (1 available)	\$2,500	\$3,500
Networking Reception Sponsor (4 available)	\$1,500	\$2,500
Breakfast and Lunch Sponsor (4 available)	\$1,500	\$2,500
Exhibit Booth (10 available)	\$1,750	\$2,750

See pg.2 for sponsorship/exhibitor benefits. See pg.3 for exhibit hall and pg.4 for Charging Table info.

Marketing Items to Submit

When you email over your completed form please also include:

- High resolution company logo (jpg)
- Links to company Twitter, Facebook and/or Linked In pages
- 50-100 word company description (exhibitors only)
- Top 2 Booth Choices _____

Signature

We the undersigned do hereby submit our application to participate:

Signature: _____

Printed Name: _____

Title: _____

Date: _____

Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by sponsor or exhibitor.

If event is canceled by AIAG, full refunds will be given to all sponsors and exhibitors.

Payment Information

Total: _____ (payment is due within 30 days of form submission or November 1 whichever comes first.)

Credit Card *

Invoice

Submit completed form to AIAG Event Manager:

Shannon Osburn at sosburn@aiag.org

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary company in person or virtual registrations	5	4	3	2
Complimentary key customer in person or virtual registrations (not valid if person is already registered for the event at time name is submitted.)	4	3	2	1
Discounted pricing for additional company registrations	25% off	20% off	15% off	N/A
Exhibit booth*	Yes	Yes	Yes	Yes

*All booths include 5 foot table, electrical access, 2 chairs and WiFi access.

Benefits for Lanyard, App, Charging Table and Meal Sponsorships

Lanyard Sponsor - Logo on lanyards worn by all attendees at the conference.

App Sponsor - Logo in App as app sponsor as well as opportunity to create a banner ad for the event app.

Charging Table Sponsor - Custom Branded Wrap & Digital Screen Branding on one of the charging tables at the event. (See page 4 for info) One Complimentary in person or virtual Registration.

Networking Reception Sponsor - 1 complimentary in person or virtual registration. Logo on all tables during the networking reception. Option to put swag item** on all tables at Networking Reception.

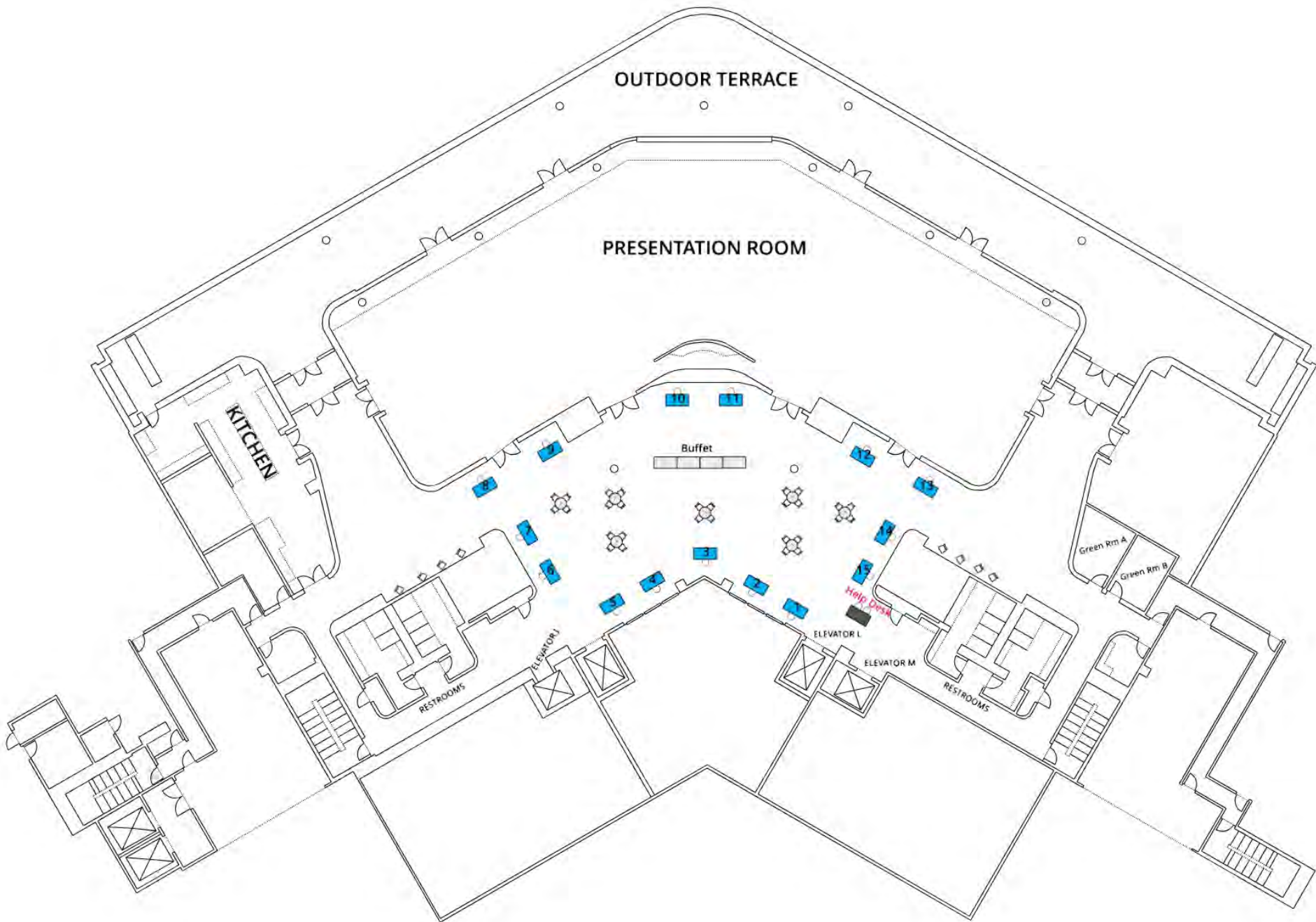
Breakfast and Lunch Sponsor - Logo on tables during Breakfast and lunch at the conference. Option to put swag item on all tables at Breakfast & Lunch.

Swag items can either be shipped to the venue or brought to the registration table the day of the event.

ALL SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list*** with contact information a week before the event
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors) or name (exhibitors) on event signage
- Social media posts announcing sponsorship/exhibiting (may be grouped with other sponsors from same sponsor level)
- Logo in Event App with link to company information

*** Attendee list guidelines– Each sponsor/exhibitor is permitted to send ONE email to the pre event attendee list announcing their presence at the event. You are not allowed to add the attendee list to your database or to send marketing emails to the attendees (except the ONE pre event email). Phone numbers are not provided on the attendee list and phone calls of any kind (without the express consent of the attendee from contact during the event) are strictly prohibited. Any misuse of this list will result in your company no longer receiving these lists.



20 Feet

CHARGING TABLE



Fast Charging



Wireless Charging



6 Charging Ports



Custom Branding
All Around



Plug & Play Ready
(No setup needed)



2 Outlets for
Laptop Charging

