



2025 Quality Summit - Sponsor/Exhibitor Form

Wednesday, October 1 - Thursday, October 2

Suburban Collection Showplace, 46100 Grand River Avenue, Novi, MI 48374

Main contact:

Name: _____ Email: _____ Phone: _____

Company Information

Company: _____ Company Website: _____

Address: _____ Company Phone: _____

Sponsorship/Exhibitor Levels See page 2 for sponsorship/exhibitor benefits

	<u>Member Price</u>	<u>Non-Member Price</u>
Platinum Sponsor (8 available)	\$5,500	\$6,500
Gold Sponsor	\$5,000	\$6,000
Silver Sponsor	\$4,500	\$5,500
Lanyard Sponsor (SOLD OUT)	\$4,000	\$5,000
App Sponsor (1 available)	\$3,500	\$4,500
Charging Table Sponsor (8 available)	\$3,000	\$4,000
Networking Reception Sponsor (4 available)	\$2,500	\$3,500
Breakfast and Lunch Sponsor (4 available)	\$2,500	\$3,500
Exhibit Booth (32 available) see map on page 3	\$3,000	\$4,000

Marketing Items to Submit

Please include with your form:

- High resolution company logo (jpg)
- Links to company Twitter, Facebook and/or Linked In pages
- 50-100 word company description (exhibitors only)
- Top 2 Booth Choices _____

Signature

We the undersigned do hereby submit our application to participate:

Signature: _____

Printed Name: _____

Title: _____

Date: _____

Payment Information

Total: _____ (payment is due within 30 days of form submission or September 28, whichever comes first.)

Credit Card * Invoice

* A link will be provided after processing to pay by credit card online.

Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by sponsor or exhibitor.

If event is canceled by AIAG, full refunds will be given to all sponsors and exhibitors.

Health and Safety

AIAG in person events will follow the COVID guidelines as recommended by the CDC at the time of the event.

Submit completed form to AIAG Event Coordinator:
Shannon Osburn at sosburn@aiag.org

2025 Quality Summit: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary company registrations	5	4	3	2
Ability to introduce the speaker(s) of one of the sessions and talk for 60 seconds about your company. Your logo and the name and title of	Yes	N/A	N/A	N/A
Complimentary key customer registrations (not valid if person is already registered for the event at time name is submitted.)	4	3	2	1
Discounted pricing for additional company registrations	Early Bird Rate	Early Bird Rate	Early Bird Rate	Early Bird Rate
Exhibit booth*	Yes	Yes	Yes	Yes

*All booths are table top exhibits that come with an 8 foot table, Electrical access, 2 chairs and WiFi access.

Benefits for Lanyard, App, Charging Table and Meal Sponsorships

Lanyard Sponsor - Logo on lanyards worn by all attendees at the conference.

App Sponsor - Logo in app as app sponsor as well as on all app communications to attendees. The opportunity to create a banner ad for the event app.

Charging Table Sponsor - Custom Branded Wrap & Digital Screen Branding on one of the charging tables at the event. (see page 4 for info)

Networking Reception Sponsor - 1 complimentary registration. Logo on all tables during the networking reception. Option to put swag item* on all tables at Networking Reception.

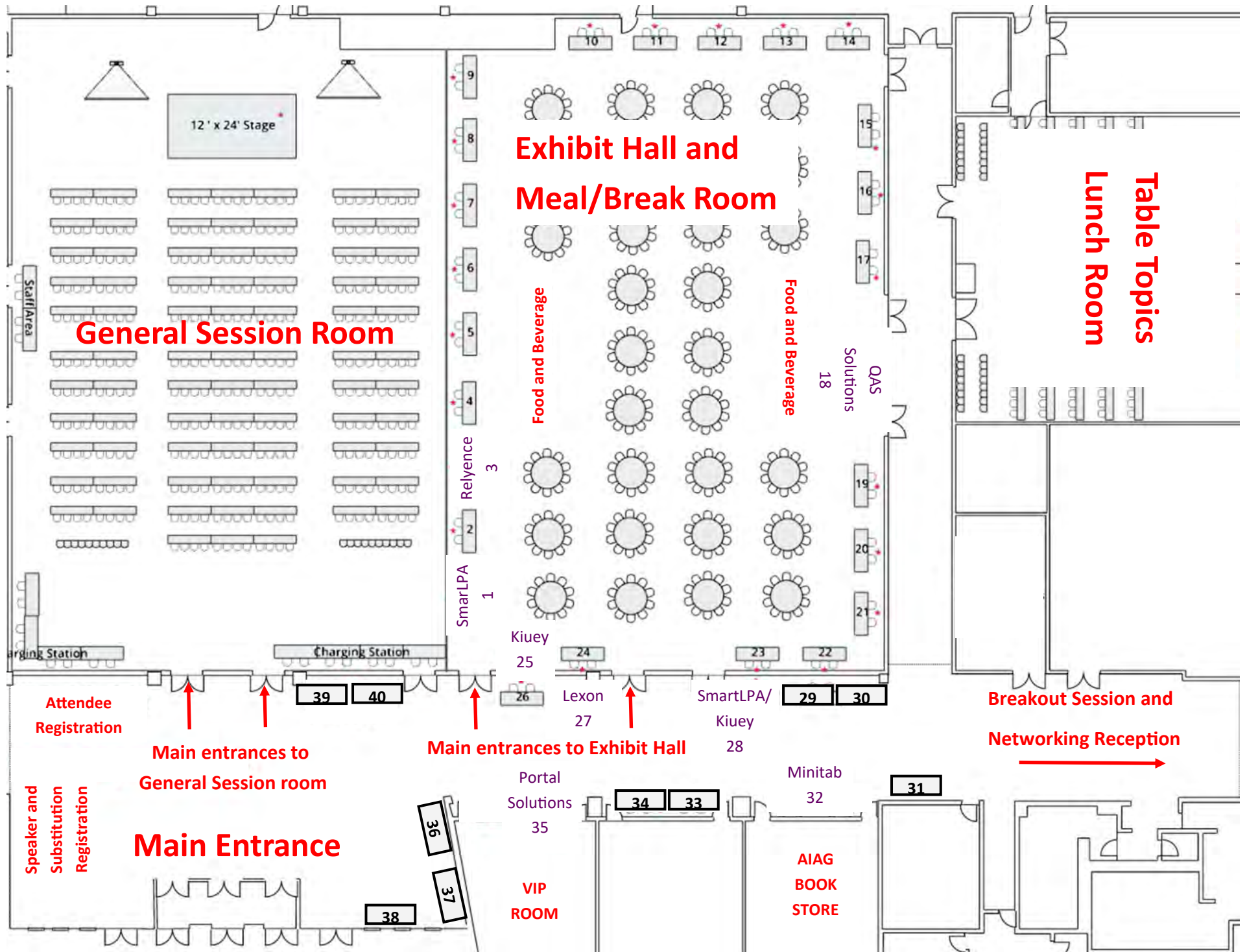
Breakfast and Lunch Sponsor - Logo on tables during both breakfasts and lunch at the conference. Option to put swag item* on all tables at Breakfast both days and lunch on day 1.

*Swag items can either be sent to the AIAG offices by September 24 or brought to the registration table the day of the event.

ALL SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list*** with contact information one week before the event
- Lead Scanning tool for exhibitors
- Company logo on presentation screens (sponsors only)
- Social media posts announcing sponsorship/exhibiting (may be grouped with other sponsors from same sponsor level)
- Logo in event app with link to company information
- Final attendee list*** with contact information within 3 days of event completion

*** Attendee list guidelines– Each sponsor/exhibitor is permitted to send ONE email to the pre event attendee list announcing their presence at the event. The final attendee list is for follow up purposes with people you met at the event ONLY. You are not allowed to add the attendee list to your database or to send marketing emails to the attendees (except the ONE pre event email). Phone numbers are not provided on the attendee list and phone calls of any kind (without the express consent of the attendee from contact during the event) are strictly prohibited. Any misuse of these lists will result in your company no longer receiving these lists.



General Session Room

**Exhibit Hall and
Meal/Break Room**

**Table Topics
Lunch Room**

**Attendee
Registration**

**Main entrances to
General Session room**

Main Entrance

Main entrances to Exhibit Hall

**VIP
ROOM**

**AIAG
BOOK
STORE**

**Breakout Session and
Networking Reception**



CHARGING TABLE



Fast Charging



Wireless Charging



6 Charging Ports



Custom Branding
All Around



Plug & Play Ready
(No setup needed)



2 Outlets for
Laptop Charging

