2027 AIAG North American Catena-X Conference

Sponsor/Exhibit Form - Tuesday, June 15

Elevate at One Campus Martius, 1000 Woodward Ave. (16th Floor), Detroit MI

Main contact:

Name:_____Email:_____Phone:_____

Company Information

Company: _____Company Website:_____

Address:_____Company Phone:_____

Sponsorship/Exhibitor Levels See page 2 for sponsorship/exhibitor benefits

	Member Price	Non-Member Price
Platinum Sponsor	☐ $4,250	☐ $5,250
Gold Sponsor	☐ $3,750	☐ $4,750
Silver Sponsor	☐ $3,250	☐ $4,250
Charging Table Sponsor (4 available)	☐ $3,000	☐ $4,000
Lanyard Sponsor (1 available)	☐ $3,000	
Networking Reception Sponsor (1 available)	☐ $3,000	☐ $4,000
App Sponsor (1 available)	☐ $2,500	☐ $3,500
Breakfast and Lunch Sponsor (2 available)	☐ $2,000	☐ $3,000
Exhibit Booth (13 available) see map on page 3	☐ $2,500	☐ $3,500

Marketing Items to Submit

Please include with your form:

- High resolution company logo (jpg)
- Links to company Twitter, Facebook and/or Linked In pages
- 50-100 word company description (exhibitors only)
- Top 2 Booth Choices _____

Signature

We the undersigned do hereby submit our application to participate:

Signature:_____

Printed Name:_____

Title: _____

Date:_____

Submit completed form to AIAG Event Manager: Shannon Osburn at sosburn@aiag.org

Payment Information

Total: _____ (payment is due within 30 days of form submission or June 10, whichever comes first.)

◯ Credit Card * ◯ Invoice

* A link will be provided after processing to pay by credit card online.

Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by sponsor or exhibitor.

If event is canceled by AIAG, full refunds will be given to all sponsors and exhibitors.

2027 AIAG North American Catena-X Conference Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary registrations (For company personnel or key customers. Not valid on existing registrations.)	5	4	3	2
Ability to provide a piece of swag to be put in the swag bag given to all attendees at the event.	Yes	N/A	N/A	N/A
Discounted pricing for additional company registrations	25% Early Bird Rate	20% Early Bird Rate	15% Early Bird Rate	Early Bird Rate
Exhibit booth (All booths are table top exhibits that come with an 5 foot table, electrical access, 2 chairs and WiFi access.)	Yes	Yes	Yes	Yes

Benefits for Lanyard, App, Charging Table and Meal Sponsorships

Lanyard Sponsor - Logo on lanyards worn by all attendees at the conference. One complimentary registration.

App Sponsor - Footer ad in event app that shows on all pages of app. Logo in app as app sponsor. One complimentary registration.

Charging Table Sponsor - 1 complimentary registration. Custom Branded Wrap & Digital Screen Branding on one of the event charging tables. Ability to choose table placement (presentation room or exhibit area) Free graphic design available. (see page 4 for info)

Networking Reception Sponsor - 1 complimentary registration. Logo on all networking reception tables. 3 Custom cocktail table wraps to be placed on 3 of the reception cocktail tables. Option to put swag item* on networking reception tables.

Breakfast and Lunch Sponsor - Logo on breakfast and lunch tables. Option to put swag item* on breakfast and lunch tables.

*Swag items can either be sent to the venue or brought to the registration table the day of the event.

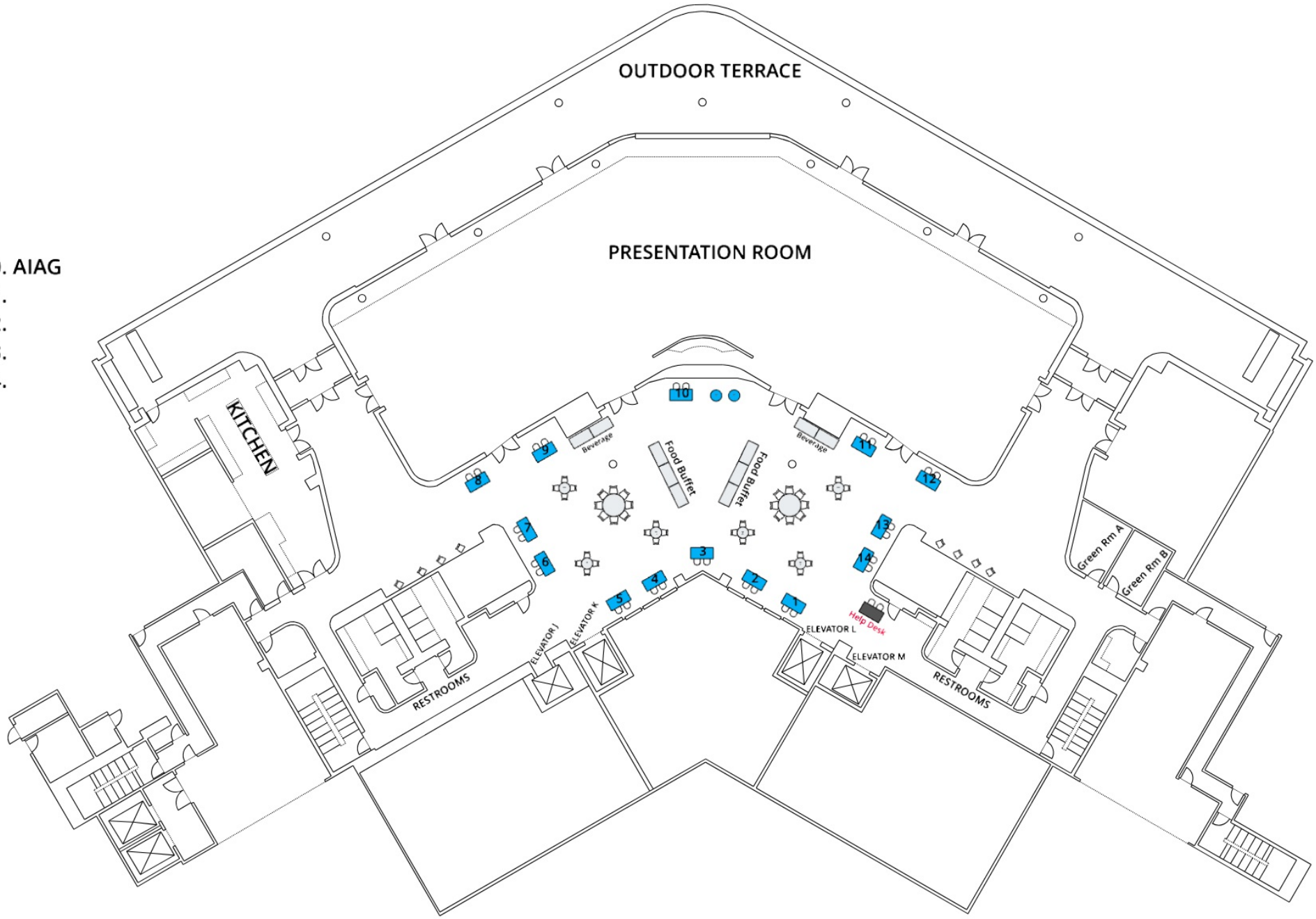
ALL SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list*** with contact information one week before the event
- Lead Scanning tool for exhibitors
- Company logo on presentation screens (sponsors only)
- Social media posts announcing sponsorship/exhibiting (may be grouped with other sponsors from same sponsor level)
- Logo in event app with link to company information

*** Attendee list guidelines– Each sponsor/exhibitor is permitted to send ONE email to the pre event attendee list announcing their presence at the event. You are not allowed to add the attendee list to your database or to send marketing emails to the attendees (except the ONE pre event email). Phone numbers are not provided on the attendee list and phone calls of any kind (without the express consent of the attendee from contact during the event) are strictly prohibited. Any misuse of this list will result in your company no longer receiving these lists.

BOOTHS:

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10. AIAG
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2026 AIAG North American Catena-X Conference
Charging Tables and Cocktail Wraps

CHARGING TABLE

- Fast Charging
- Custom Branding All Around
- Wireless Charging
- Plug & Play Ready (No setup needed)
- 6 Charging Ports
- 2 Outlets for Laptop Charging



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Cocktail Table Wraps for Networking Reception Sponsor

