AIAG
Uniting Minds. Elevating Standards.

2027 IMDS, Product Compliance and Sustainability Conference Sponsor/Exhibit Form

Wednesday, October 19 - Thursday, October 21

Vibe Credit Union Showplace, 46100 Grand River Ave, Novi, MI 48374

Main contact:

Name:_____Email:_____Phone:_____

Company Information

Company: _____Company Website:_____

Address:_____Company Phone:_____

Sponsorship/Exhibitor Levels

See page 2 for sponsorship/exhibitor benefits

	Member Price	Non-Member Price
Platinum Sponsor	☐ $5,000	☐ $6,000
Gold Sponsor	☐ $4,500	☐ $5,500
Silver Sponsor	☐ $4,250	☐ $5,250
Lanyard Sponsor (1 available, member only)	☐ $3,750	
Networking Reception Sponsor (1 available)	☐ $3,500	☐ $4,500
Charging Table Sponsor (4 available)	☐ $3,000	☐ $4,000
App Sponsor (1 available)	☐ $2,750	☐ $3,750
Breakfast and Lunch Sponsor (4 available)	☐ $2,500	☐ $3,500
Exhibit Booth (16 available) Map TBD	☐ $3,000	☐ $4,000

Marketing Items to Submit

Please include with your form:

- High resolution company logo (jpg)
- Links to company X, Facebook and/or Linked In pages
- 50-100 word company description (exhibitors only)
- # in line for booth choice_____
  (to be filled out by AIAG staff upon form submittal)

Signature

We the undersigned do hereby submit our application to participate:

Signature:_____

Printed Name:_____

Title: _____

Date:_____

Submit completed form to AIAG Event Manager:
Shannon Osburn at sosburn@aiag.org

Payment Information

Total: _____ (payment is due within 30 days of form submission or October 1, whichever comes first.)

◯ Credit Card * ◯ Invoice

* A link will be provided after processing to pay by credit card online.

Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by sponsor or exhibitor.

If event is canceled by AIAG, full refunds will be given to all sponsors and exhibitors.

2027 IMDS Conference: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary registrations (For company personnel or key customers. Not valid on existing registrations)	6	5	4	3
Ability to provide a **piece of swag** to be put in the swag bag given to all attendees at the event.	Yes	N/A	N/A	N/A
Discounted pricing for additional company registrations (not valid on existing registrations)	25% off Early Bird Rate	15% off Early Bird Rate	10% off Early Bird Rate	Early Bird Rate
Exhibit booth *All booths are table top exhibits that come with an 8 foot table, Electrical access, 2 chairs and WiFi access.*	Yes	Yes	Yes	Yes

Benefits for Lanyard, App, Charging Table and Meal Sponsorships

Lanyard Sponsor - Logo on lanyards worn by all attendees at the conference.

App Sponsor - 1 complimentary registration. Footer ad in event app that shows on all pages of app. Logo in app as app sponsor. One complimentary registration.

Charging Table Sponsor - 1 complimentary registration. Custom Branded Wrap & Digital Screen Branding on one of the event charging tables. Ability to choose table placement (presentation room, exhibit hall or pre-function area) Free graphic design available. (see page 4 for info)

Networking Reception Sponsor - 1 complimentary registration. Logo on all networking reception tables. 3 Custom cocktail table wraps to be placed on 3 of the reception cocktail tables. Option to put swag item* on networking reception tables.

Breakfast and Lunch Sponsor - Logo on breakfast and lunch tables both days of the conference. Option to put swag item* on breakfast and lunch tables both days.

*Swag items can either be sent to the venue or brought to the registration table the day of the event.

ALL SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list*** with contact information one week before the event
- Lead Scanning tool for exhibitors
- Social media posts announcing sponsorship/exhibiting (may be grouped with other sponsors from same sponsor level)
- Logo in event app with link to company information

*** Attendee list guidelines– Each sponsor/exhibitor is permitted to send ONE email to the pre event attendee list announcing their presence at the event. You are not allowed to add the attendee list to your database or to send marketing emails to the attendees (except the ONE pre event email). Phone numbers are not provided on the attendee list and phone calls of any kind (without the express consent of the attendee from contact during the event) are strictly prohibited. Any misuse of this list will result in your company no longer receiving these lists.

2027 IMDS, Product Compliance and Sustainability Conference
Charging Tables and Cocktail Wraps

CHARGING TABLE

- Fast Charging
- Custom Branding All Around
- Wireless Charging
- Plug & Play Ready (No setup needed)
- 6 Charging Ports
- 2 Outlets for Laptop Charging



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Cocktail Table Wraps for Networking Reception Sponsor

