AIAG
Uniting Minds. Elevating Standards.

2027 Quality Summit - Sponsor/Exhibitor Form

Wednesday, September 22 - Thursday, September 23

Vibe Credit Union Showplace, 46100 Grand River Avenue, Novi, MI 48374

Main contact:

Name:_____Email:_____Phone:_____

Company Information

Company: _____Company Website:_____

Address:_____Company Phone:_____

Sponsorship/Exhibitor Levels

See page 2 for sponsorship/exhibitor benefits

	Member Price	Non-Member Price
Lanyard Sponsor (2 available)	☐ $7,500	
Platinum Sponsor (2 available)	☐ $7,000	☐ $8,000
Gold Sponsor	☐ $6,500	☐ $7,500
Silver Sponsor	☐ $6,000	☐ $7,000
Networking Reception Sponsor **(SOLD OUT)**	$5,000	$6,000
Swag Bag Insert Sponsor (4 available)	☐ $3,500	☐ $4,500
Breakfast and Lunch Sponsor (3 available)	☐ $3,000	☐ $4,000
10 x 10 Exhibit Booth (45 available) Map TBD	☐ $4,500	☐ $5,500

Marketing Items to Submit

Please include with your form:

- High resolution company logo (jpg)
- Links to company Twitter, Facebook and/or Linked In pages
- 50-100 word company description (exhibitors only)
- Booth Choice Order # _____

Signature

We the undersigned do hereby submit our application to participate:

Signature:_____

Printed Name:_____

Title: _____

Date:_____

Submit completed form to AIAG Event Coordinator: Shannon Osburn at sosburn@aiag.org

Payment Information

Total: _____ (May pay in full within 30 days or 25% deposit due within 30 days with balance due by January 15.)

◯ Pay in Full ◯ 25% Deposit

◯ Credit Card * ◯ Invoice

* A link will be provided after processing to pay by credit card online.

Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by sponsor or exhibitor.

If event is canceled by AIAG, full refunds will be given to all sponsors and exhibitors.

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2027 Quality Summit: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary registrations (For company personnel or key customers. Not valid on existing registrations)	6	5	4	3
Ability to do a prize giveaway at your booth during one of the breaks at the event.	Yes	N/A	N/A	N/A
Discounted pricing for additional company registrations	25% off Early Bird Rate	15% off Early Bird Rate	10% off Early Bird Rate	Early Bird Rate
Exhibit booth includes carpet, pipe and drape, an 8 foot table, Electrical access, 2 chairs , wastebasket and WiFi access.	10 x 20 booth	10 x 10 booth	10 x 10 booth	10 x 10 booth

Benefits for Other Sponsorships

Lanyard Sponsor - 1 complimentary registration. Logo on all attendee lanyards at the event. Logos of each sponsor to alternate along the double sided lanyards.

Swag Bag Insert Sponsor - 1 complimentary registration. Provide an item of your choice to be included in the swag bags given to all attendees. Items to be either shipped to the AIAG offices no later than September 20 or brought to the setup at Vibe by 2pm on September 21.

Networking Reception Sponsor - 1 complimentary registration. Logo on all tables during the networking reception. 6 Customs cocktail table wraps to be placed on 6 of the tables in the reception. Option to put swag item* on all tables at Networking Reception.

Breakfast and Lunch Sponsor - 1 complimentary registration. Logo on screens in Exhibit hall and option to put one swag item on all tables during both breakfasts and lunches at the conference.

ALL SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list*** with contact information one week before the event
- Lead Scanning tool for exhibitors
- Company logo on presentation screens (sponsors only)
- Social media posts announcing sponsorship/exhibiting (may be grouped with other sponsors from same sponsor level)
- Logo in event app with link to company information

*** Attendee list guidelines– Each sponsor/exhibitor is permitted to send ONE email to the pre event attendee list announcing their presence at the event. You are not allowed to add the attendee list to your database or to send marketing emails to the attendees (except the ONE pre event email). Phone numbers are not provided on the attendee list and phone calls of any kind (without the express consent of the attendee from contact during the event) are strictly prohibited. Any misuse of these lists will result in your company no longer receiving these lists.