

2024 QUALITY SUMMIT

OCTOBER 3, 2024

Session Time	Main Room Session Title & Speaker	Small Room Session Title & Speaker
7:30 AM - 8:30 AM	Registration and Continental Breakfast	
8:30 AM - 8:45 AM	Welcome <u>Harald Wilhelm</u> <i>Vice President, Quality Products & Services</i> AIAG	
8:45 AM - 9:30 AM	Industry Keynote <u>William Kendell</u> <i>VP North America Customer Experience</i> Stellantis	
9:30 AM - 10:00 AM	Networking Break	
10:00 AM - 11:20 AM	Wiring Harness <u>Bruno Mendoza</u> , Interim Supply Chain director, Ford Mexico <u>Irving Rodriguez</u> , STA Manager, Ford Mexico <u>Berenice Barron</u> , STA Lead wiring, Ford Mexico <u>Jose Carlos Murillo Marquez</u> , Supplier Quality & Development Director, GM	
11:20 – 12:00 PM	IATF Update <u>James Bruin</u> <i>IAOB Executive Director, IATF Strategic Development</i> IAOB	
12:00 PM - 1:15 PM	Networking Lunch	Lunch Table Topics
1:15 PM - 1:55 PM	Quality Cost 4.0 From Theory to Deployment <u>John Cachat</u> <i>Engineer</i> Harrington Group International	Automating the Control Plan in Highly Automated Processes <u>Gary Capron</u> <i>Control of Manufacturing Manager</i> Micron Technology
2:00 PM – 2:40 PM	The Rush to Commercialize BEV Demands Strict Adherence to Quality Principles <u>Bill May</u> <i>President & Chief Manager</i> High Value Manufacturing Consulting LLC	Data is the New Capital in Manufacturing Quality <u>Brian Martensen</u> <i>Product Manager</i> Plex, by Rockwell Automation

2:40 PM - 3:15 PM	Networking Break	
3:15 PM - 3:55 PM	<p style="text-align: center;">Safety Recall Processes for OTA SW Updates in Autonomous Driving Ramakrishna Kamath, <i>Senior Software Engineer</i>, GM Juan Pimentel, <i>Principal Consultant</i>, Omnex</p>	<p style="text-align: center;">Change Management, Implementation in the Automotive Industry <u>Luiz Tubino</u> <i>Director</i> LTC</p>
4:00 PM - 4:40 PM	<p style="text-align: center;">Quality in the Field- Avoid Trouble <u>Knudt Flor</u> <i>Senior Advisor</i> P3 USA Inc.</p>	<p style="text-align: center;">Software QA <u>Gregg Alling</u> Director / Technical Fellow – Global Quality Systems & Audit Dana Incorporated</p>
4:45 PM - 6:00 PM	Networking Reception	

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OCTOBER 4, 2024

Session Time	Session Title & Speaker	Session Title & Speaker
7:30 AM - 8:30 AM	Networking and Continental Breakfast	
8:30 AM - 8:40 AM	Welcome Day 2 Overview <i>*Moderator: Harald Wilhelm</i> Vice President, Quality Products & Services AIAG	
8:45 AM – 9:25 AM	The Role of IMDS in Corporate Responsibility Reporting <u>Lecedra Welch-Jones</u> , Program Manager, AIAG <u>Bing Xu</u> , Director of Business Innovation, iPoint	In Progress NOW! Joint AIAG & VDA SPC Bluebook Update <u>JD Marhevko</u> VP Quality ZF Friedrichshafen AG
9:30 AM - 10:15 AM	IATF 16949 & Rules QA Session Panel <i>Session Moderator: James Bruin, Executive Director, IATF Strategic Development</i> <u>Michelle Maxwell</u> , Director-IATF Initiative Development & Implementation <u>Cherie Reiche</u> , Managing Director-IAOB Initiatives and Office Management IAOB	
10:15 AM - 10:45 AM	Networking Break	
10:45 AM - 11:30 AM	Closing Keynote Session Title <i>*Moderator: Harald Wilhelm</i> <u>Greg Offner</u> <i>Author, former dueling pianist, workforce strategist and award-winning keynote speaker.</i>	
11:30 AM - 11:50 AM	Prize Drawing	