

SPEAKER BIOGRAPHY

Brian Brooks
Product Management
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Brian Brooks is the Director of Product Management at QAD Inc., where he leads a team dedicated to building software that actually solves manufacturing problems. Brian started his career as an engineer in the trenches at Ford Motor Company before realizing he could scale his impact by moving into technology. He firmly believes that you can't build great technology from behind a desk, which is why he frequently embeds himself with customers to find out what is *really* broken. As the moderator of a panel at the Quality Summit, Brian is excited to unpack how quality is evolving from a strict box-checking exercise into a core driver of modern customer experience.