

## ***SPEAKER BIOGRAPHY***

**Brenda B. Baney**  
*Owner*  
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Brenda started at GM and retired as the Product Stewardship Manager at Delphi. She has been involved with environmental and responsible sourcing topics since 1992 with a focus on materials and automotive electronics. Brenda has chaired auto and electronics industries' technical groups, leading teams on material compliance for CFC's, ELV/RoHS substances, and Conflict Minerals. She has been actively involved in AIAG activities since 2002 and is co-chair of the IMDS Conference Responsible Sourcing Supplier Communication Workgroups. Brenda has a B.A. in Mathematics from Stephens College, a B.S. in Chemical Engineering from Washington University, St. Louis and an MBA from Indiana University.

Brenda started BCubed in 2016 for durable goods industry companies and their suppliers. She can be reached at [b3@bcubedconsulting.com](mailto:b3@bcubedconsulting.com).