

SPEAKER BIOGRAPHY

Cathy Fisher ***President*** ***Quistem, LLC***



[Cathy Fisher](#) is founder and President of [Quistem, LLC](#). With over 40 years of respected expertise in the automotive industry, Cathy works with the global automotive/mobility supply chain, helping transform their management systems into “**money-making machines**” to achieve consistent customer satisfaction, business growth and sustained profitability.

Cathy started her automotive career with General Motors in the 1980’s, working for the AC Spark Plug division in Flint, Michigan where she led product development efforts to support GM-sponsored NASCAR teams. In 1990, Cathy joined ITT-Teves to help with their launch of anti-lock brake technology in the US automotive market including assisting with 2 plant start-ups. In 1993, Cathy became a member of BMW’s plant start-up team in Greer, SC where she helped establish BMW’s North American supply-base in support of the 318, 325 and Z-3 Roadster vehicle launches.

In 2026, Quistem is celebrating 30 years of client success. Through Cathy’s guidance, Quistem has supported over 500 manufacturers globally in developing, implementing and certifying their management systems to ISO and industry-specific quality, environmental and occupational health & safety standards. Cathy has trained over 10000 engineers in the effective application of Automotive Core Tools including FMEA and problem solving. She is also known for her pioneering efforts in promoting systems integration especially at the intersection of supply chain and quality.

Cathy and her team at Quistem are consistently innovating into the future, incorporating Reinvention principles along with integrating technology adoption into management systems and technical competency development.