

## ***SPEAKER BIOGRAPHY***

**Marcus Vivone**  
*Director of International Development*  
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Marcus Vivone is an IATF and IAQG Master Trainer with extensive expertise in learning systems and certification processes. He serves as a Lead Designer for both Learning and Examination Processes, as well as Supply Chain and Continuous Improvement initiatives. Marcus holds an MBA from the University of São Paulo, where he specialized in how change agents drive continual improvement in the automotive industry.

He advocates for practical Quality Culture frameworks as tools to help organizations truly “walk the talk.” Drawing on his academic work on change agents in the automotive industry, he emphasizes how leadership commitment and systems thinking can be applied to align processes, drive consistent execution, and embed quality culture into everyday operations.