

SPEAKER BIOGRAPHY

André Kremer ***Supply Chain Manager Sustainability*** ***Ford Werke GmbH***



André Kremer is Supply Chain Manager Sustainability at Ford-Werke GmbH in Germany, where he focuses on advancing sustainability across the supply chain and supporting the integration of sustainability requirements into business operations. In his current role, he works to strengthen supply chain transparency, improve supplier collaboration, and help prepare the organization for evolving regulatory and customer expectations.

He has played a key role in advancing Catena-X pilots for product carbon from pilot phase to rollout readiness, including supplier onboarding. He also implemented an EUDR compliance platform, helping position Ford for timely compliance and stronger sustainability governance. His work reflects a practical, implementation-oriented approach to sustainability transformation in a complex automotive environment.

André brings extensive experience from a long career at Ford-Werke GmbH, where he has held roles across supply chain management, business operations, warranty, lean management, and manufacturing. Prior to his current position, he served as Supply Chain Manager Business Operation, contributing to budget control, restructuring efforts, and the internal adoption of Catena-X. Earlier, as Supply Chain Manager Business Office, he represented Ford in industry initiatives such as Drive Sustainability and VDA, supporting the development of supplier assessment and audit standards.

His background also includes leadership in supplier quality and warranty management, where he drove improvements in claim resolution, supplier accountability, and cost recovery. In addition, he has led lean initiatives across multiple plants and developed tools and standards that improved process efficiency and business performance. This broad operational foundation gives him a strong perspective on how sustainability, digitalization, and supply chain excellence can work together to create lasting value.