

SPEAKER BIOGRAPHY

Oliver Ganser

***Vice President – Purchasing, Supplier Network, Digitization &
Governance
BMW Group***



After graduating as an industrial engineer, Oliver Ganser began his career at the BMW Group Technology Office in Palo Alto in 2001.

From 2002 to 2023, he held various positions in Munich and the US in Purchasing, R&D Strategy and Innovation Management, Product Strategy and Management, Customer Care Management, Quality Management and Digitization of the BMW Group and its Partner Network.

In his current role at BMW, Oliver Ganser is Vice President - Digitalization, Governance and Catena-X.

Oliver Ganser serves as Chairman of the Board Catena-X e.V. and is Head of the Industry Consortium Catena-X Automotive Network since 2021