

## ***SPEAKER BIOGRAPHY***

**Greta Cutulenco**  
*Founder & CEO*  
*Acerta*



**Greta Cutulenco** is the CEO and co-founder of Acerta, a leader in predictive quality software solutions for the automotive and discrete manufacturing sectors and recognized as one of Fast Company's 2026 Most Innovative Manufacturing Companies.

Since co-founding Acerta in 2017, Greta has led the company's senior leadership and product development teams, pushing the boundaries of AI-driven analytics in manufacturing.

Greta has been deeply involved with the Automotive Parts Manufacturers' Association (APMA) in Canada since 2018, where she now serves as Vice Chair of the Board. Her industry contributions have been widely recognized, earning her a spot on Forbes' 30 Under 30 for Manufacturing, designation as an Industry All-Star, and recognition as a Canadian to Watch by Automotive News Canada.