

SPEAKER BIOGRAPHY

Gaurav Palta
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Gaurav Palta is the Founder & CEO of **SupplyWhy.ai**, where he leads the team behind **JenaeSM**—a **multi-agent AI system** purpose-built for **automotive supply chain resiliency**. His mission is to reduce the **\$30B in annual waste** driven by supply chain volatility and help organizations shift from reactive firefighting to **predictive, interoperable execution** across a **\$3T network**.

His research interests center on **interoperable, verticalized agentic routines (VARs)**—domain-trained agents that share intelligence through a **centralized, self-learning network**. He's equally focused on the **human-in-the-loop imperative**: adoption, trust, and workflow fit matter as much as the model. Underpinning it all is **context**—AI that can't fuse structured systems data with messy operational signals won't perform when stakes are high.