

SPEAKER BIOGRAPHY

Jakob Quabeck
Lead Customer Success
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Jakob Quabeck leads the Customer Success team at sovity GmbH. In his role he drives the adoption of Catena-X across automotive supply chains. From Tier-1 manufacturers down to their Tier-2 supplier networks. With three years of experience in the Catena-X ecosystem and having onboarded numerous companies across different use cases, his work centers on translating technical concepts into operational reality, always with the conviction that every transformation starts and ends with people. He currently leads the first large-scale Tier-2 activation project in the Catena-X ecosystem spanning multiple use cases. Through this hands-on experience, he has seen firsthand how Industry Core and product traceability, serves as the foundational layer that all product-related data exchange depends on.