

SPEAKER BIOGRAPHY

Matthias Lorbach

***Head of Industrial Data Ecosystems & Cloud Platforms
MHP Americas Inc.***



Matthias Lorbach graduated as an industrial engineer and started his career in Automotive with a focus on digital transformation, cloud platforms and manufacturing industries.

Over the last years, he has held various leadership and consulting roles in the areas of cloud transformation, digital production platforms, data ecosystems and cross-company data exchange within the automotive and manufacturing sector.

In his current role at MHP, Matthias Lorbach is Head of Industrial Data Ecosystems & Cloud Platforms. He is responsible for building and scaling consulting and software offerings around industrial data ecosystems, sovereign cloud platforms and Catena-X.

A strong focus of his work is the implementation and operational scaling of Catena-X use cases across OEMs and suppliers. Matthias Lorbach is leading international initiatives related to supplier onboardings, industrial cloud platforms and interoperable data ecosystems, helping organizations move from pilot implementations toward scalable operational impact.