

SPEAKER BIOGRAPHY

Naofumi Kobayashi

***Project Assistant Manager, Product Environment Dept.,
Engineering Development Promotion, Division***

DENSO



He began his career in semiconductor IC project management at another company, and later joined DENSO Corporation, where he worked in semiconductor circuit design before spending many years as a sales engineer promoting electrified products to Japanese OEMs.

Since 2024, he has been working in the Product Environmental Department, where he is responsible for both the operation of the IMDS and engagement in industry activities related to product environmental compliance.

As a Board Member of the Product Environmental Management Committee at JAPIA, he contributes to industry discussions by representing the perspectives of the Japanese automotive supply chain. Through both his IMDS responsibilities and external engagement, he supports the advancement of product environmental data management, improved operational efficiency, and strengthened industry-wide responsiveness.