

SPEAKER BIOGRAPHY

Michael Hahn

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Michael Hahn is MD Value Creation & Technology at Catena-X Automotive Network e.V., where he drives the development of trusted and interoperable data ecosystems for the global automotive industry. With extensive experience in digital transformation, IoT, and industrial software, he focuses on turning emerging technologies into measurable business value across complex supply chains.

Before joining Catena-X, Michael held executive leadership roles in the software and digital industry, including at Bosch and technology-driven consulting organizations, where he led international teams and innovation initiatives around connected products, industrial IoT, and data-driven business models.

At Catena-X, Michael works closely with OEMs, suppliers, and technology partners worldwide to accelerate the adoption of sovereign and standardized data exchange.

As a frequent speaker at international industry events, Michael is passionate about enabling secure cross-company collaboration and advancing the global adoption of interoperable digital supply chains.