

Rich Loria
Senior Advisor
CT Strategies



Richard Loria is a supply chain security and customs operations expert with more than 33 years of experience with U.S. Customs and Border Protection (CBP) and the legacy U.S. Customs Service. He brings over two decades of senior leadership within the Customs Trade Partnership Against Terrorism (CTPAT) program, helping the government and its partners strengthen supply chain security from point of origin to final destination.

Mr. Loria has served in a leadership position with the CTPAT program since 2013. In 2003, Mr. Loria was hired as one of the first Supply Chain Security Specialists (SCSS) for the New York CTPAT Field Office. In 2013, he was promoted to a supervisor within the office, and later that year, he became the Director of the New York CTPAT Field Office. In 2024, Mr. Loria was appointed as the (A) Director of the Newark CTPAT Field Office, now overseeing approximately a third of the companies participating in the CTPAT program.

During his 22 years with the CTPAT program, Mr. Loria conducted and supervised security validations to provide corrective actions and recommendations to enhance supply chain security. He assisted partners by recommending industry best practices to achieve a higher status and to improve current procedures. He has written local and national Standard Operating Procedures (SOPs), one being the virtual validation process SOP during the COVID pandemic, and designed several job aids to assist CTPAT applicants and members. Mr. Loria oversaw the Mutual Recognition Arrangement (MRA) with Israel and assisted with the establishment of the MRA with South Africa. He also provided capacity building to foreign Customs administrations. For the last 10 years, he has planned the annual CTPAT conference, now a joint conference, and has presented at numerous outreach events and training seminars.