

SPEAKER BIOGRAPHY

Odracir Barquera ***CEO***

Mexican Association of the Automotive Industry (AMIA)



Odracir is the CEO of the Mexican Association of the Automotive Industry (AMIA), which represents the producers, exporters and importers of light vehicles in Mexico. Previously, he was Executive Director for Strategy at the Office of the Chairman of Mexico's Business Coordinating Council (CCE, the umbrella organization for the private sector), in charge of international affairs, the US Mexico CEO Dialogue, the Washington Office, USMCA, DEI, Social Dimension and the 2030 Agenda. Before that, he was Independent Advisor to private companies and multilateral organizations on public policy, social strategies, political and international affairs; Special Advisor to the President of the Lower House of Congress, for the design, institutionalization and implementation of the System for Legislative Evaluation; Chief of Advisors to Senator Cristina Diaz (Chair of the Governance Committee); Director of Institutional Liaison and CoChair of the Fiscal Affairs Committee at ConMéxico (Mexican Council of the Consumer Products Industry); and coordinated Institutional Liaison and Political Analysis at the World Bank's Office for Mexico and Colombia, participating in various reports on Poverty, Governance, Economic Policy; among others.

He is Member of: the IMEF Indicator Committee at the Mexican Institute of Finance Executives; the Advisory Boards of the Private Sector's Center for Economic Studies, and of the Mexican Association of Information Technology Industry (AMITI); the Editorial Board of "Energía a Debate"; the Mexican Council on Foreign Affairs; the Steering Committee of the 30% Club's Mexican Chapter; Advocate for the Mexican Representative to the G20's EMPOWER20; among others.