

SPEAKER BIOGRAPHY

Ashley Arnold
Founder
JEM Consulting and Coaching



Ashley Arnold is the founder of JEM Consulting & Coaching and a Global Trade Compliance professional with nearly two decades of experience in customs compliance and import operations.

Throughout her career, Ashley has worked closely with importers, brokers, manufacturers, and supply chain stakeholders to navigate evolving U.S. trade regulations and minimize customs risk.

She specializes in translating complex trade regulations into practical, real-world guidance for importers navigating today's rapidly changing global trade environment. Ashley is known for her approachable communication style, industry insight, and ability to make highly technical topics understandable and actionable.

Her work spans tariff strategy, compliance, free trade agreements, duty drawback, PGA imports, and customs process optimization across multiple industries, including automotive and manufacturing.

Signature Speaking Topics

- Navigating Section 301, 232, and IEEPA Tariffs in 2026
- Automotive Tariff Exposure & Risk Mitigation
- Practical Tariff Strategies for Importers
- Common Import Compliance Mistakes That Cost Companies Money
- Post-Entry Strategies: PSCs, Protests & Duty Recovery
- Building a Strong Import Compliance Program
- How Trade Compliance Becomes a Business Strategy
- Customs Compliance for Non-Compliance Teams
- Breaking Into Trade Compliance
- Women in Global Trade & Leadership