

## ***SPEAKER BIOGRAPHY***

**Rogério Negrao**  
***Global Purchasing Director – Customer Care & Aftersales/Warranty  
Performance  
General Motors***



Executive with more than three decades of experience in purchasing, supply chain management, and supplier development across the automotive, technology, medical equipment, and finance industries, with a broad global background spanning work and life in four countries.

Began his automotive career at Ford Motor Company, managing global programs and supplier relationships across South America, Europe, and North America.

After Ford, joined Build-To-Order Inc. as a founding team member of an automotive technology startup based in Mountain View, California, focused on low-volume niche vehicle manufacturing. Later, also in California, joined ArthroCare Corporation, a medical device manufacturer, with responsibility for integrating its global supply chain.

Returned to South America to join Itau Unibanco S.A., Brazil's largest private retail bank, where he was responsible for developing the Purchasing Department. He later joined Cielo S.A., Brazil's largest payment services provider, as Purchasing Director. Joined GM in 2015 as Purchasing Director for South America. In 2018, he moved to GM North America as Global Purchasing Director, Exteriors. In 2022, he became Program Purchasing Director, leading strategic programs at different stages of development, including Battery Electric Truck, Autonomous, and Software-Defined Vehicle initiatives, among others.

In 2025, assumed the role of Director, Global Purchasing CCA and Warranty Performance, further expanding his experience managing supplier businesses that directly influence customer-facing operations.

Rogério holds a Bachelor's degree in International Business from Universidade Metodista of Sao Paulo in Brazil, and an Executive MBA from University of Pittsburgh.